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CITY MANAGER



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DATE 3/3/2016

NEWS RELEASE

Vehicle Theft Prevention Event Free Window VIN Etching

Date: 3/5/2016

Time: 10:00 a.m. – 2:00 p.m. Location: 2036 N. Zaragosa Rd.

EL PASO, TEXAS: The El Paso Police Department's Auto Theft Task Force and The Pebble Hill's Regional Command's Explorer Post have teamed up with Gander Mountain to provide a Vehicle Theft Prevention Event. With auto theft on the rise this year (Up 27%) every preventative measure taken can help decrease your chances of falling victim to an auto thief or burglar.

VIN (Vehicle Identification Number) Etching will be offered to those individuals who wish to participate. VIN Etching is a process in which the vehicle's identification number is permanently etched into the glass of the vehicle. This makes the vehicle less valuable to a thief as it will become more difficult for a thief to sell the parts and also helps assist law enforcement in the recovery of stolen vehicles and identification of "Chop Shops". You may also be eligible for up to a 10% insurance discount from your vehicle's theft coverage.

This is an estimated \$100.00-\$300.00 value, VIN Etching is offered FREE of charge by the El Paso Police Department's Auto Theft Task Force.

Media Contact:

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